

Cyngor Gwynedd Plan 2023-28 – Year 2 Actions

A Prosperous Gwynedd: Strengthening the economy and supporting the people of Gwynedd to earn a worthy wage

Department	Project	What do we want to achieve during the SECOND year 2024-25 (milestones):	CONCISE update on progress with milestones to date (10 March 2025)	Is the milestone completed/likely to be completed by the end of the financial year (Yes / No)
Economy and Community	Promoting our culture and a sustainable visitor economy	<ol style="list-style-type: none"> 1 We will have established a structure to implement the Gwynedd and Eryri 2035 Visitor Economy Plan and have targeted resources to promote the new objectives. 2 We will have hosted a Sustainable Visitor Economy Summit 3 We will have reviewed our arrangements to support events in Gwynedd. 4 We will have opened, promoted and monitored the use of 4 Motorhomes/Arosfan 	<ol style="list-style-type: none"> .1. All elements of the structure are operational and resources have been received from the Council's transformation fund and SPF to further the new objectives. .2. A successful event with over 100 attendees held on 14 February 2025. A very positive response to the event. .3. Arrangements reviewed as part of the development of an SPF event support fund. .4. 4 locations have opened, usage is monitored. Evaluation report to be submitted to Cabinet during 2025. 	<ol style="list-style-type: none"> 1. Yes 2. Yes 3. Yes 4. Yes

		<p>sites across Gwynedd and will have evaluated the pilot scheme</p> <p>5 We will have supported communities and businesses in Gwynedd to promote and celebrate culture locally through the 'Diwylliesiant' project.</p> <p>6 We will have agreed new plans to provide services at Storiel, Lloyd George Museum and Neuadd Dwyfor, and work with partners in the cultural sector to identify future priorities.</p>	<p>The number of payments are as follows since June 2024 (Y Glyn) others opened more recently: Caernarfon: 115 Cricieth: 399 Pwllheli: 159 Llanberis: 809</p> <p>.5. 109 organisations/businesses supported through an investment of £715,553 from the Diwylliesiant fund for events, culture and healthy living. These have attracted an additional investment of £5.8m for the County. A great deal of activities have taken place through Storiel, Byw'n Iach, Archives, Libraries and Parc Glynllifon.</p> <p>.6. Discussions continue for Storiel, Lloyd George Museum and Neuadd Dwyfor. Neuadd Dwyfor's agreed income target - £20,000 for the next 2 years. The Gwynedd Culture event was held on 18 February to celebrate the sector and identify future priorities. Over 70 people attended, and it was agreed that a vision and principles of culture needed to be developed for Gwynedd.</p> <p>.7. The Llewyrch o'r Llechi and LleCHI LleNi projects are in operation and</p>	<p>5. Yes</p> <p>6. Partially</p>
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		<p>7 We will have supported the communities of Gwynedd to take advantage of the world heritage designation of the slate industry by securing Heritage Lottery funding for LleCHI LleNI projects, and funding from the Shared Prosperity Fund and the Levelling-up Fund, including work at:</p> <ul style="list-style-type: none"> ○ Ogwen – contractors at Yr Hen Post site, upgrade of connecting route in place, official opening of Neuadd Ogwen ○ Dinorwig – contractors at the site of The Slate Museum and Parc Padarn ○ Blaenau Ffestiniog – connecting route completed, Aelwyd yr Urdd upgrade completed, contractors at Church St site ○ Public Art – installed in 6 towns ○ Town Centre Improvements – schemes completed in 6 towns 	<p>successfully delivering despite some challenges.</p> <ul style="list-style-type: none"> ● Contractors at the Hen Post site March '25. Unveiling the plaque at Neuadd Ogwen 7 March 25. Some of the path work has been delivered – other parts for 2025. ● Contractors at the A-Incline site The work of emptying the Museum has been completed. Contractors on site for Parc Padarn Tourist Information Centre March 2025. Museum appoints contractor 12-03-25. ● Path and Aelwyd complete. Starting at Church St. April / May. ● Blaenau Art, Porthmadog, Penygroes completed. Tywyn to be completed before the end of March and the other locations during 2025 / 2026. ● Schemes in place in Porthmadog, Tywyn and Penygroes. Completion before the end of March 2025. 	<p>7. Partial – delivery period extended to 2027 and 2029 for 2 projects.</p>
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Economy and Community	Regenerating communities and town centres	<ol style="list-style-type: none"> 1 We will have published Local Regeneration Plans for each of the 13 local regeneration areas and will have confirmed arrangements to co-ordinate these and implement them in the future. 2 We will have supported and enabled partners to implement a package of regeneration projects across the communities of Gwynedd through the effective administration of the £1.8m Community Support Key Fund. 3 We will complete the Porthmadog, Pwllheli, Bala, Dolgellau Placemaking Schemes and update the Slate Area town plans 4 We will have invested £1.8m of Shared Prosperity Fund grant money to upgrade Gwynedd's town centres 5 We will attract additional investment to regenerate Gwynedd's town centres by targeting the Welsh Government's Transforming Towns Programme 	<ol style="list-style-type: none"> 1. Local Regeneration Plans for each of the 13 areas have been published on the Council's website, and a review of local co-ordination arrangements has been undertaken. 2. The Key Fund has been successfully administered offering grants for a range of local regeneration projects. 3. The Placemaking Creation Schemes have been completed for Porthmadog, Pwllheli, Bala, and Dolgellau. 4. The Town Centre Plan is operational, and all the expenditure will be completed before the end of March. 5. Projects in receipt of the Transforming Towns grant 2024/5 include College Park, Bangor; the vacant property of Galeri Cyf; Menter 	<ol style="list-style-type: none"> 1. Yes 2. Yes 3. Yes 4. Yes 5. Yes

		<p>6 We will have brought more empty buildings into use through Cyngor Gwynedd's Empty Properties Programme</p>	<p>y Tŵr Pwllheli; Canolfan Bro Tegid, Bala; and Bangor Health and Well-being Centre.</p> <p>6. The Council's Empty Properties Group meets regularly, and gathers data on empty properties coming back into use</p>	<p>6 Yes</p>
<p>Economy and Community</p>	<p>Create the best possible circumstances in Gwynedd for businesses and community enterprises to thrive, and support the people of Gwynedd into work</p>	<p>1 We will have provided a programme of support to support businesses and social enterprises through the ARFOR programme and the Shared Prosperity Fund and have evaluated the impact of the investment on the economy of Gwynedd.</p> <p>2 We will have held a day to celebrate and promote the success of Gwynedd's businesses and enterprises and have run a campaign to encourage residents and visitors to support local businesses</p> <p>3 We will have started the construction of 10 new business units in Minffordd</p>	<p>1 573 businesses have received Council support to date during the second year of the Plan, including support funded by the SPF and ARFOR programmes. Evaluations of commissioned work.</p> <p>2 Gwynedd Business Week was held in October, with a series of events organised for businesses in Dolgellau, Pwllheli and Bangor. Highlights of the events can be seen on X streams and LinkedIn. The Council's social media campaign to encourage residents and visitors to support local businesses has reached 50,000 other accounts.</p> <p>3 Building rights secured through the planning process along with the Welsh Government's commitment to the scheme in the form of land and money. Tenders are live for the construction but the timeline has been extended.</p> <p>4 We continue to support the North Wales Growth Application schemes, paying particular attention to the schemes that offer the greatest benefit</p>	<p>1 Yes</p> <p>2 Yes</p> <p>3 Construction will now begin in early 2025/26</p>

		<p>4 We will have worked together with partners across North Wales to ensure benefits to Gwynedd from the North Wales Growth Deal.</p>	<p>to Gwynedd in the Digital Programme, the Energy Programme, the Agri-Food Tourism Programme and the Land and Property Programme:</p> <ul style="list-style-type: none"> • Parc Bryn Cegin scheme has been approved and arrangements are in place to commence on-site operations. • Details of a Responsible Adventure Tourism Plan are being developed. • Glynllifon Innovation Hub project undergoing redesign. • The Trawsfynydd scheme will not be developed in its current form, but consideration is being given to modifying the application to protect investment in the site. 	<p>4 Partially</p>
		<p>5 We will have agreed a new Gwynedd Economy Plan for the period 2025-2028 and will have prepared bids for resources to implement its priorities.</p>	<p>5 Significant consultation with a range of stakeholders has been undertaken to provide guidance and priorities for the Plan. An additional year requires the diversion of resources for the time being. Constructive conversation with members of the Scrutiny Committee – request to return with a draft document.</p>	<p>5 Timetable slipping to 2025/26 in response to SPF extension</p>
		<p>6 We will have provided support for Gwynedd residents to return to work and to increase their ability to earn a good salary</p>	<p>6 184 have been supported to return to work this year and 232 have received help to increase their ability to earn a good salary (so far)</p>	<p>6 Yes</p> <p>7 Yes</p>

		7 Our SPF plan to prevent unemployment and support people to achieve their potential will be completed and evaluated	7 Current SPF plan in place and expires 31 March. An evaluation has been commissioned.	
Corporate Support	Keeping the Benefit Local	<p>1. Conduct performance challenge meetings of category management identifying the Procurement forward programme and reporting on indicators (where appropriate):</p> <ul style="list-style-type: none"> • Social Value • Value for money • Local expenditure with local businesses • Environmental measurement and carbon reduction efforts <p>2. To carry out an assessment of the potential opportunities arising from the implementation of the new Procurement Act.</p> <p>3. Develop a Communication Plan with the aim of keeping the Benefit Local.</p>	<p>1</p> <p>2</p> <p>3</p>	<p>1</p> <p>2</p> <p>3</p>

A Caring Gwynedd: Supporting the residents of Gwynedd to live full and safe lives in our communities

Department	Project	What do we want to achieve during the SECOND year 2024-25 (milestones):	CONCISE update on progress with milestones to date (specify date)	Is the milestone completed/likely to be completed by the end of the financial year (Yes / No)
Cross-departmental	Supporting People's Well-being	<ol style="list-style-type: none"> 1. Establishment of 2 People Support Hubs in 2 new areas. 2. Organise training for the Hubs' employees and volunteers on supporting individuals. 3. Appointment of Well-being Champions posts and hosting cost-of-living events, various drop-in sessions. 4. Collaborate with a volunteer partner to provide numeracy and budgeting support to residents. 	<ol style="list-style-type: none"> 1. Discussions held at Bro Peris (Menter Fachwen); and an interim co-ordinator commissioned in the Porthmadog area. 2. Well-being Wales training commissioned. 3. Well-being Champions posts have been appointed 	<p>Partially</p> <p>Yes</p> <p>Yes</p>

		<p>5. Complete the Digital Inclusion Project to provide practical help to teach people to go online and distribute IT equipment.</p> <p>6. Maintain a Food Plan to include the establishment of a grant fund for food and feeding schemes by community groups; community cooking courses in conjunction with the Health Board, and the creation of community gardens and allotments.</p>	<p>4. We are working closely with CAB to advise and provide an outreach service at the hubs.</p> <p>5. We work closely with Ability Net to offer mentoring and support to individuals with digital systems.</p> <p>6. A Capital and Revenue Fund has been established to support feeding projects in the communities. Collaborated with BIPBC to provide cookery courses at the hubs. An Allotment Fund earmarked entirely for the creation of new allotments or the development of existing allotments.</p>	<p>Yes</p> <p>Yes</p> <p>Yes</p>
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